



# MURANG'A UNIVERSITY OF TECHNOLOGY

## Murang'a University of Technology 2nd Innovation Week 2026 Creative Competition

### CALL FOR PARTICIPATION

The Murang'a University of Technology 2nd Innovation Week 2026 publicity Subcommittee invites all students to participate in a creative competition to develop promotional materials for the 2nd Innovation Week 2026, which will be held from **4th to 6th November 2026** at the Main Campus.

This competition provides an opportunity for students to showcase their creativity, communication skills, and innovative thinking while contributing to the promotion of one of the University's flagship events.

### Theme

#### **Multidisciplinary Innovation for Sustainable Development**

Participants are encouraged to creatively interpret the theme and develop their own unique tagline, slogan, or promotional message.

### COMPETITION CATEGORIES

#### **1. E-Poster Design Competition**

Develop an original, visually appealing digital poster that effectively communicates the theme of the Innovation Week and attracts participation from students, researchers, industry, and the wider community.

#### **Prize:**

1. Ksh 5,000
2. ksh 3,000
3. Ksh 2,000

#### **2. Promotional Video Competition**

Create an engaging 1-2 minute promotional video highlighting the importance of multidisciplinary innovation in addressing sustainable development challenges and promoting participation in the Innovation Week.

**Prize:**

1. KSh 12,000
2. KSh 8,000
3. KSh 5,000

**Submission Requirements****1. E-Poster**

- Original design created by the participant(s).
- Must prominently feature the official theme.
- Suitable for digital dissemination through websites and social media platforms.
- Submit in PNG, JPEG, or PDF format.
- High-resolution design suitable for both digital and print use.

**2. Promotional Video**

- Duration: 1-2 minutes.
- Original content created by the participant(s).
- Submitted in MP4 format.
- Suitable for social media and digital marketing platforms.
- May include animations, motion graphics, narration, demonstrations, or other creative approaches.

**Data Protection, Privacy and Intellectual Property Requirements**

In line with the Kenya Data Protection Act, 2019, participants must observe the following:

- Do not use identifiable photographs or videos of individuals without their explicit consent.
- Participants are encouraged to use illustrations, animations, infographics, avatars, AI-generated artwork, or properly licensed stock images.
- Any copyrighted material incorporated into submissions must be appropriately licensed and acknowledged.
- The University reserves the right to disqualify entries that infringe privacy, data protection, copyright, or intellectual property rights.
- All submissions must be original works of the participant(s).

**Eligibility**

- Open to all registered Murang'a University of Technology students.

- Individual and team submissions are permitted.
- Participants may compete in one or both categories.
- In the event of a team entry, any prize awarded shall be shared among team members.

**Submission Deadline**

22<sup>nd</sup> September 2026

**Submission Method**

Submit your entry through:

[studio@mut.ac.ke](mailto:studio@mut.ac.ke) and copy to: [research@mut.ac.ke](mailto:research@mut.ac.ke)

**In case of any technical assistance, kindly visit the MUT Journalism Studio**

Take part in shaping the image of the 2nd Innovation Week 2026, showcase your talent, and stand a chance to win exciting cash prizes while contributing to Murang'a University of Technology's culture of innovation and excellence.

**Innovation Week 2026**

**Theme:** *Multidisciplinary Innovation for Sustainable Development*

**Dates:** 4th-6th November 2026

**Venue:** Murang'a University of Technology, Main Campus.



Dr. Samuel Chege

**Chairman, Publicity Subcommittee**

**MUT Innovation Week 2026**